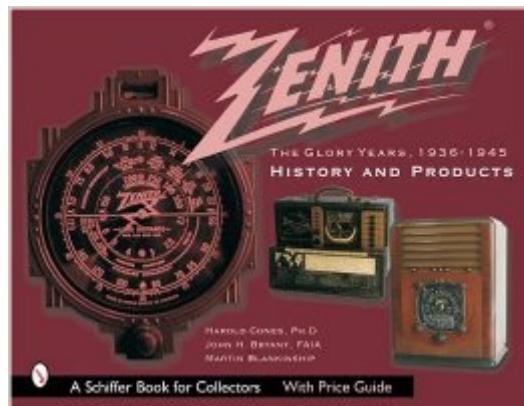


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# Zenith Radio, The Glory Years, 1936-1945: History And Products (Schiffer Book For Collectors)



## Synopsis

These two volumes, Zenith Radio, The Glory Years, 1936-1945, tell the story and highlight the products of the Zenith Radio Corporation between the early years (1919-1935) and the end of World War II. History and Product begins with an exploration of the history of the corporation from 1936-1945 in a profusely researched and illustrated way. It continues with color photographic portraits of outstanding examples of many of the products manufactured by Zenith in this period, providing a visual survey of the wide range of Zenith radios produced during the Glory Years. The Illustrated Catalog and Database includes a catalog that gathers the most complete collection of Zenith images ever published, followed by a Database which is the most complete listing of Zenith products. In addition, appendices to this volume include Commander Eugene MacDonald's Presidential speeches, information on telepathy experiments at Zenith, Zenith in the movies, and Zenith Annual Reports from 1936-1945. All told these two volumes represent a treasure trove for radiophiles in general and Zenith fans and historians in particular.

## Book Information

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## Customer Reviews

Good book with lots of illustrations. Could have eliminated the company financial records. The landscape format of the book make it difficult to hold and read. Disappointed that more history of the Trans-Oceanic was not included. I realize there is a separate book on the T-O by the same author but there is important history that could have been repeated regarding the early Zenith Corporation. Also the T-O were a big part of Zenith sales.

good book

Another wonderful radio book. Some beauties in here.

Items accurately described; fast shipping

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